



# The Handloom Export Promotion Council

(Ministry of Textiles, Govt. of India)



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HEPC/EF/IIHF/10/

Dt: 18-8-2010

**Mr. Yoshiro Nishida,**  
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Sir,

Handloom is unparalleled in its flexibility and versatility, permitting experimentation and encouraging innovation. Weavers with their skilful blending of myths, faiths, symbols and imagery provide their fabric an appealing charm. The strength of Handloom lies in innovative design, which cannot be replicated by the Power loom sector. In fact the Indian motifs, the skills of embroidery in ornamentation and value addition have caught the fantasy of the world.

To showcase the ethnic ranges that India could produce, the Handloom Export Promotion Council (HEPC), a nodal agency set up by Ministry of Textiles, Govt. of India, is organizing an exclusive International fair for handloom products at Chennai Trade Centre from 16<sup>th</sup> to 18<sup>th</sup> February, 2011.

About 80 leading manufacturers and exporters with exclusive product ranges and designs from all over India are expected to participate in the three-day India International Handwoven Fair. The product on display includes the following:

- a) Table Linen (table cloth, place mats, table runners and napkins)
- b) Bed linen (bed spreads, bed covers, pillows, quilts, duvet covers, comforters)
- c) Bath linen (Towels, Bath robes etc.)
- d) Kitchen linen (tea towel, dish towel, hand towel, aprons, mittens, tea cosy etc.)
- e) Furnishing articles (cushions throws, bolsters, tapestry etc.)
- f) Curtains (drapers, blinds, and other window dressings, shower curtains, room dividers)
- g) Floor covering (floor mat, bath mat, floor carpet)
- h) Lungies/sarees/Dhoties/Sarongs/RMHK
- i) Fashion accessories (shawls, scarves, stoles, bags etc.)
- j) Wall Hangings
- k) Gift & Home products
- l) Trimmings & Embellishments.

The special attraction of the fair includes "Theme Pavilion", Technical Seminars and Workshops" and "One-to-One business meetings", besides visiting to manufacturing units of the participants.

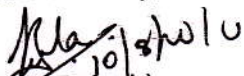
The Council will be pleased to extend hospitality package for the interested business visitors, which includes to and fro free airfare in economy excursion class along with stay in star category hotel for 3 nights.

We shall , therefore, be grateful if you could kindly suggest names of potential business visitors interested to visit the Fair along with their company profile details. Once the information is received at our end, our Office will send a formal invitation letter to all the individual buyers.

Your kind co-operation in this regard is highly appreciated.

Thanking you,

Yours faithfully,

  
(Beela Rajesh)  
Executive Director

**Profile of the Buyer Visiting India International Handloom Fair (IIHF), Chennai, India during February 16-18, 2011**

Organiser: *The Handloom Export Promotion Council*  
(under the aegis of Development Commissioner of Handlooms, Ministry of Textiles, Government of India), No.34 Cathedral Garden road, Nungambakkam, Chennai-600034  
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(Filled in forms may please be sent through email)

**Company Name:**

**Address:**

**Tel:**

**Mobile:**

**Fax:**

**E-mail:**

**Website:**

**Name of the Buyer visiting:**

**Designation:**

**Passport Particulars of the Buyer visiting:**

**Name as in Passport:**

**Passport Number:**

**Date of birth:**

**Date of Issue:**

**Place of Issue:**

**Date of Expiry:**

**Business turnover during**  
(in US \$ Million)

**2007**

**2008**

**2009**

**Type of Business**  Wholesalers/Distributors  Chain Stores  Dept Stores  
Retailers

Others (please specify)

**Type of product interested in**

1. **Table linen-**  Table cloth  Place mats  Table runners  Napkins

2. **Bed linen -**  Bed spreads  Bed covers  Pillows  Quilts

- Duvet covers  Comforters
3. **Bath linen**  Towels  Bath robes
4. **Kitchen linen-**  Tea towel  Dish towel  Hand towel  Aprons  
 Mittens  Tea cosy
5. **Furnishing articles -**  Cushions  Throws  Bolsters  Tapestry
6. **Curtains-**  Drapers  Blinds and other window dressings  Shower curtains  
 Room dividers
7. **Floor covering**  Floor mat  Bath mat  Floor carpet
8.  Lungies  Sarees  Dhoties  Sarongs  RMHK
9. **Fashion accessories**  Shawls  Stoles  Scarves  Bags
10.  Wall hangings
11.  Gift & home products
12.  Trimmings & embellishments
13.  Others please specify

**Present Markets**  USA  UK  Germany  Italy  Spain

France  Japan  Others (please specify)

Australia  New Zealand  South America

**Area of Interest**  Imports  Marketing tie up  Others (please specify)

**Any Other Specific Interest/Requirement**

**Signature**